

# MarketEdge™

Persuasive Presentations  
Comprehensive Analyses  
Virtual Deal Rooms



On a recent road trip I used my cell phone, ipad and laptop to present lease comps, create marketing flyers and develop an investment sales package to secure 2 new listings all using RealNex. Technology is leading the way in today's real estate market RealNex is there to support you.

Guy Levingston | SIOR Principal  
Intermountain Commercial Real Estate



## Fast, easy and authoritative Investment Analyses.

Produce 20-year cash flow projections, DCF analysis, and ROI. Import Rent-Rolls and comps to model assumptions for highly detailed and precise analyses or take high level assumptions and run Speed Analysis to get started. Leverage our presentations to set seller pricing and maximize bids.



**RealNex is the Technology Behind the Deal.**

Learn more at [www.realnexus.com](http://www.realnexus.com) | E: [info@realnexus.com](mailto:info@realnexus.com) | P: 281-299-3161

## Exceptional Marketing presentations with minimal effort.

Use our drag-and-drop editor to choose from over 67 different modules to create your proposals or offering memoranda. Rapidly produce elegant brochures and swiftly turn your data into authoritative BOVs. Our automated document generation process focuses brokers, tenants, owners and investors on real data that leads to profitable transactions. And, all the materials can be customized to match your brand standards.



## Company-branded marketing that wins business.

Curate a professional collection of marketing materials and impress your clients. With more than 30 designs in the box that adopt your colors and logo, a design editor to create custom pages, business maps and integrated financial reports, we provide everything you need to swiftly create amazing flyers, proposals and a host of collateral marketing material.

Need More? Let our expert designers create custom formats to meet your exact brand standard.



## Manage the sale in our private and secure Virtual Deal Room.

Post all your documents in the Deal Room, set the security level and open the sale process. Invite groups from your CRM or simply drive traffic to register. Secure an NDA for access and then manage who sees what. You will get full visibility into all log-ins, views and downloads to know how best to accelerate the closing process.

